



Villafranco Wealth Management is an independently owned multi-family office that provides top-to-bottom services for high net worth families and their advisors.

At VWM our approach has always been to put the needs of our clients first. Your wealth is invested alongside that of our owners and employees. This leads to an extraordinarily close collaboration of interests.

It is this dedicated, hands-on approach that attracts our clients. But it is our comprehensive management, proven performance, and the world-class investment options we offer that retain them, year after year.

Our unique, personalized service offerings are bolstered by some of the biggest, most successful asset allocation strategies and investment options available to individuals.

We keep our client base small in order to provide the kind of intimate service that our clients expect. This helps us achieve the level of sophisticated, in-depth knowledge of your family's needs that few other firms can.

It's how we've always worked.
It's how we'll work with you.

Our clients had their pick of wealth managers.

They chose us.

Why?

Because our families benefit from:

- Frequent interaction with all family members and their accountants, attorneys, and other advisors.
- Extensive communication with hedge fund and traditional managers.
- Unique investment offerings, including the opportunity for families with less than \$5 million to invest in diversified hedge fund products.
- Monitoring of investments that fall outside our discretion, as a courtesy to clients.

Excellent client service.

Comprehensive management by a team focused on your family. Seamless integration and interaction with your family's advisors, accountants, and attorneys. Access to some of the finest investment opportunities.

We're
the next generation
of wealth management.

If it's part of who you are,
it's part of what we do.

What does your family need?

Fixed monthly income for life, or long-term growth and wealth preservation? For most of our families, we provide both. And that's just the beginning. Our services include:

- Customized asset allocation
- Money manager selection, management, and evaluation
- Tax-sensitive portfolios
- Unique access to alternative investment opportunities
- Distributions, asset transfers, and tax payments
- Integrated wealth management, trust and estate planning, cash flow, and tax planning
- Monthly or quarterly report generation

Let Villafranco Wealth Management do for your family what we've done for our clients.



VILLA FRANCO *the company*

Villafranco Wealth Management serves wealthy individuals and high net worth families

Our professional team is proficient in wealth management, asset management, trusts and estates, and on tailoring strategies to meet the specific needs and objectives of the client.

The company has an office in Montvale, New Jersey.

VILLA FRANCO *the founder*

William S. Villafranco founded Villafranco Wealth Management in 1995. He is also the president of Southwind Associates of NJ., a hedge fund marketing company. He was formerly vice-president of Alpha Investment Management, Inc., a leading fund-of-funds company, vice-president and key member of the planning committee for Credit Suisse and assistant vice-president of Bessemer Trust Company, N.A., in New York.

Mr. Villafranco is also the founder of Footprints in the Sand a charitable organization.



William S. Villafranco, Founder

VILLA FRANCO *partners*

Our partners are your partners.

Villafranco Wealth Management was formed as and is also known as Southwind Associates of NJ, Inc. Southwind has raised over \$1 billion for hedge funds and other investment firms. It also serves as a research arm of Villafranco Wealth Management.

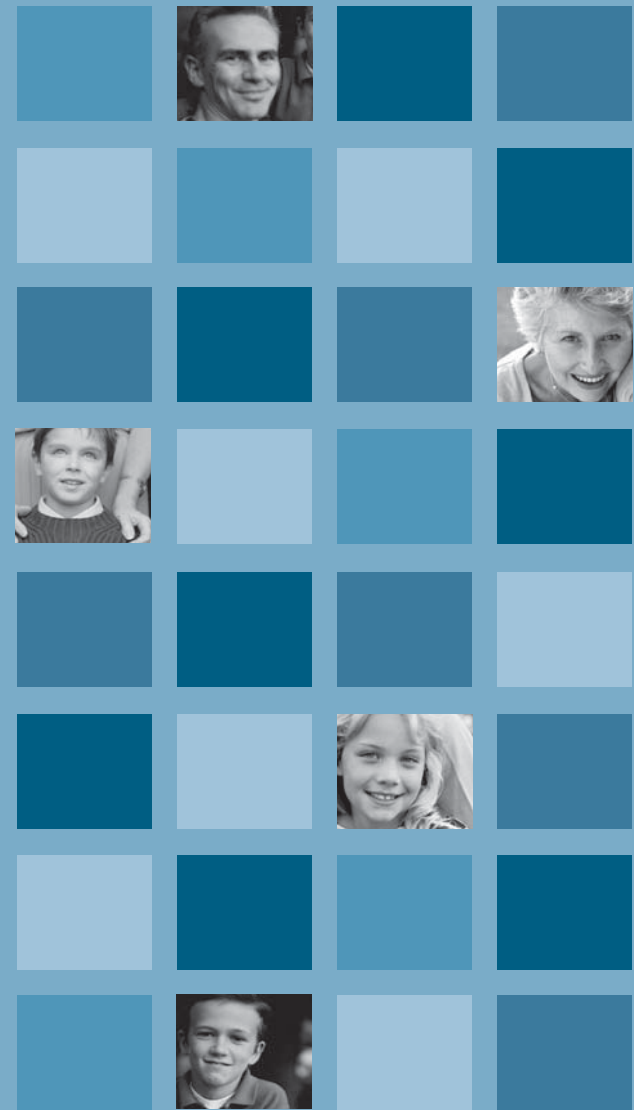
Your future is waiting.
So are we.



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We share the same goals.

Yours.